

PremiumLine

## Dr MATTRESS™ euro SERIES

Designed to be the perfect balance of comfort, softness and support.

### euroBACK

Combination of Ultra Plush Foam in Eurotop construction and high density Orthobond foam as core for adequate body support



Knitted fabric with superior quilting



Multi-design fabric with branded handles



Elegant Badge for quality assurance





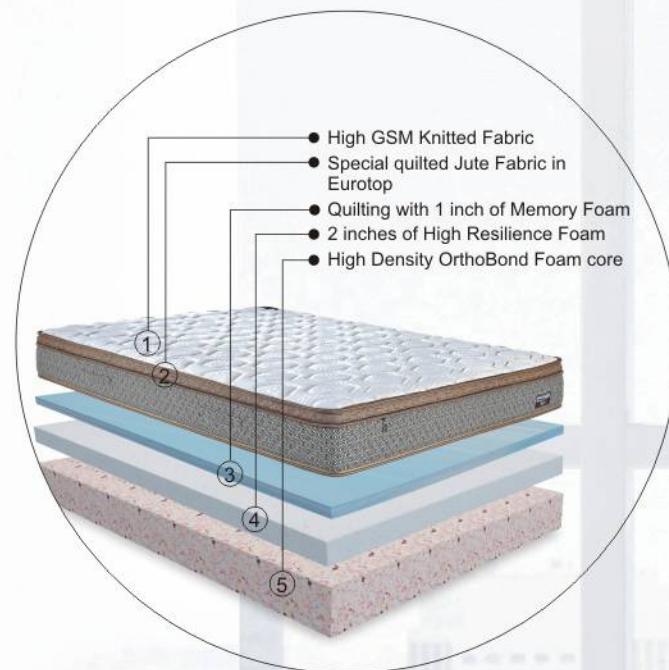
PremiumLine

## Dr MATTRESS™ euro SERIES

Designed to be the perfect balance of comfort, softness and support.

### euroHR

Combination of High Resilience Foam, quilted with Memory foam in Eurotop construction in combination with high density Orthobond foam as core for superior body support



Memory foam quilting with Knitted fabric



Elegant foot label



Quality assurance badge





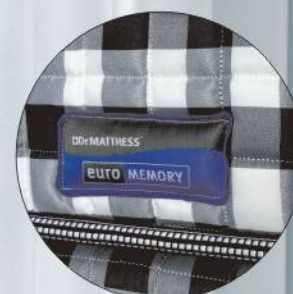
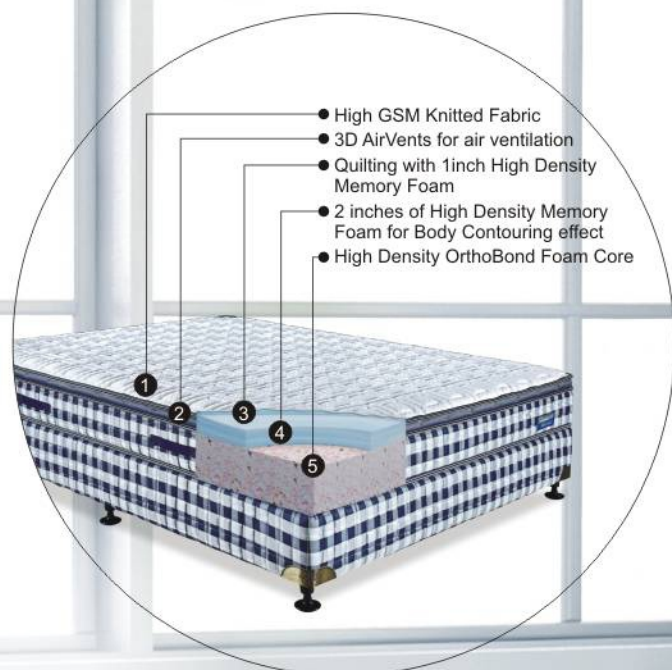
PremiumLine

## Dr MATTRESS™ euro SERIES

Designed to be the perfect balance of comfort, softness and support.

### euroMEMORY

Combination of 2 " of High Density Memory Foam, quilted with 1 " of Memory foam in Eurotop construction in combination with high density Orthobond foam as core for body contouring support





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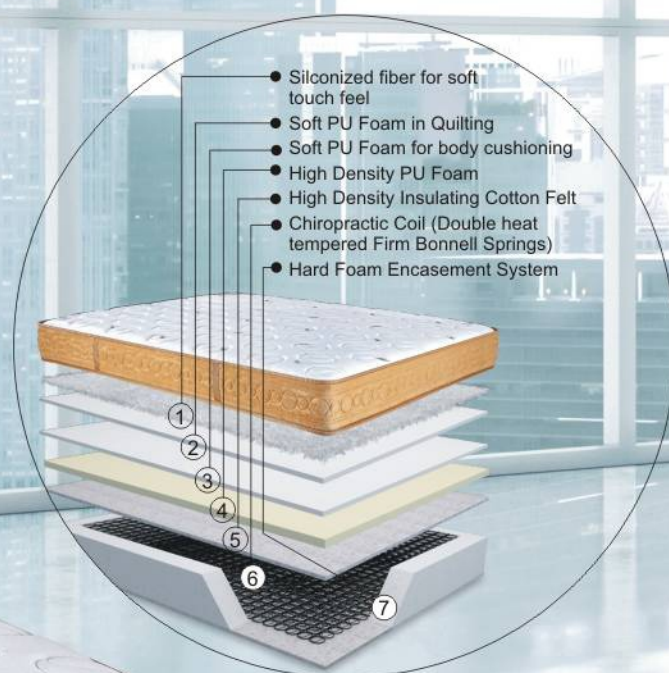
## Chiropedic Series

The Only Mattress Approved By Doctors of Chiropractic

The **Doctor Approved** mattress by Doctors of Chiropractic, which provides a right balance of comfort and support. Especially designed for **Indian back** for Medium firmness.

## Chiropedic 3000

Made with the goodness of Chiropedic coils as a core, this 3000 series is both side usable mattress made with high quality materials to provide a perfect back support of medium firmness that is adaptable to literally every Indian back as per Chiropractic study in this field.



FLIP-TYPE  
MATTRESS





PremiumLine

## Chiropedic 5000

This is a superior version of Chiropedic series which is one side usable; so don't need to flip the mattress. Stuffed with High Resilient foam in superior Pillow-top construction, quilted with Cellular Memory foam and Soft Fur fabric on top, it give a luxurious sleeping surface with superior body support and pressure relieving features.





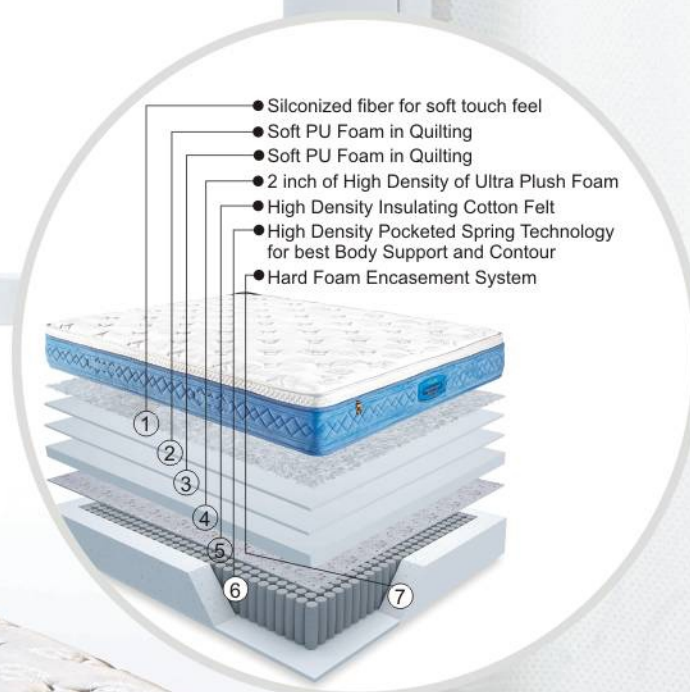
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POSTURE SENSE

*Eurosoft*

**Elegant soft-feel mattress with good back support  
of HD Pocketed Springs in stylish Eurotop construction**

Posture Sense Eurosoft is made with goodness of soft luxurious foam with ultra-soft foam quilting in high quality jacquard fabric, in combination with body contouring & do-not-disturb HD Pocketed springs at core. With stylish and appealing design, Posture Sense Eurosoft promises great sleep experience.



Stylish Dual tone  
Eurotop construction



Elegant label on foot side



High quality Jacquard fabric  
with deep quilting

**HD** POCKET  
springs

Ultra Plush  
Foam

Luxurious Jacquard  
top fabric



Luxury Line

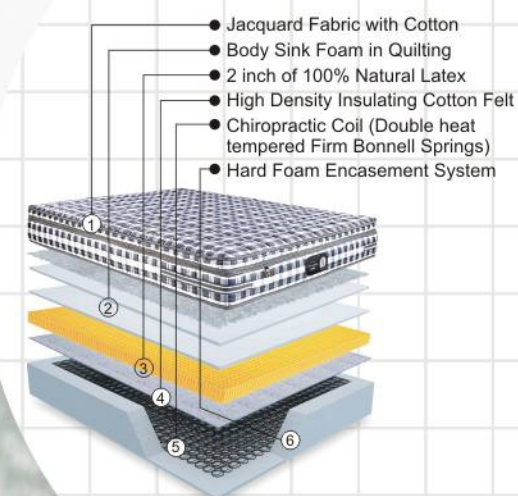
# Chiropedic 10000 ICA LIMITED EDITION

Luxury with support made with  
Chiropedic coil and Natural Latex



The **Doctor Approved** mattress by Doctors of Chiropractic, which provides a right balance of comfort and support. Especially designed for Indian back for Medium firmness.

International Chiropractors Association (ICA) is the world's oldest international chiropractic professional organisation based in USA. For nearly 50 years, the International Chiropractors Association (ICA) and King Koil have been working together in designing and testing sleep systems to assure you a better night's sleep for a healthier life.



UNIQUE BOX-TOP  
CONSTRUCTION



ELEGANT ICA SEAL LABEL



NEW FRONT-EDGE HANDLES



BodySink  
FOAM



# POSTURE SENSE™ 3D memory

## 3D Borders with unique air-ventilation system



3D AIRVENTS BORDER FOR  
VENTILATION & HYGIENE

A world class sleeping product to incorporate a new mattress technology called FLANGER TOP which takes majority of the body weight and transfers essential weight to the high density pocket spring core. The top 2 inch thick top panel has been quilted with a heavy duty

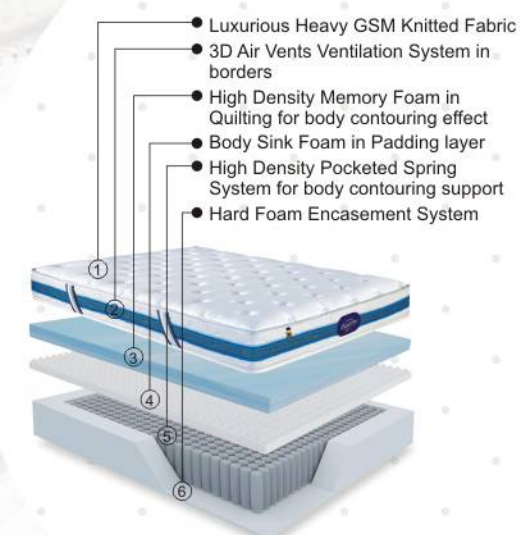
It is made with 2 inches of HD memory foam quilted with high GSM knitted fabric for superior body contouring effect in combination with few comfort layers on top of HD pocket springs as core & unique 3D AirVents on side borders.



UNIQUE BORDER HANDLES



ELEGANT LABEL ON FOOT SIDE



**HD** POCKET  
springs



Luxury Line

# NaturaBond



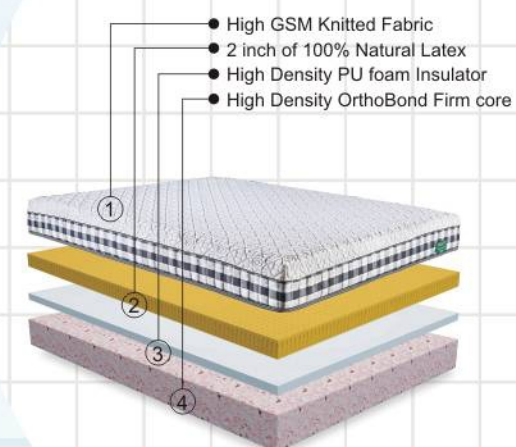
UNIQUE **FRENCH TOP**  
FOR BEST EDGE COMFORT



ELEGANT FOOT LABEL

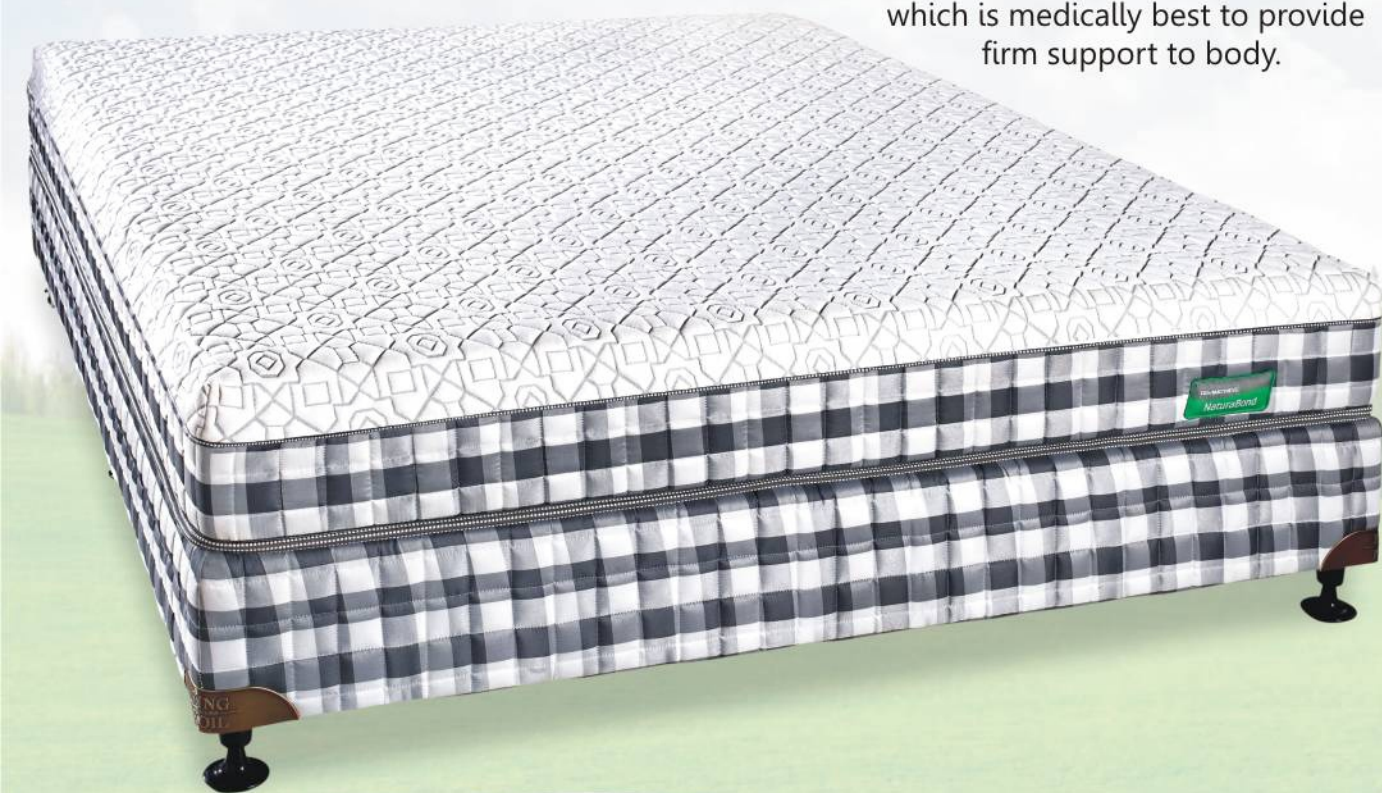


NEW ATTRACTIVE COVER DESIGN



Made with 100% Natural Dunlop Latex  
with medical benefits of firm OrthoBond Core

Natura Bond is made with special combination of unique layers to provide a highly supportive and medically beneficial comfort for good spine and restful night. Made with 2 inches of 100% Natural Dunlop Latex on top of high density OrthoBond core which is medically best to provide firm support to body.





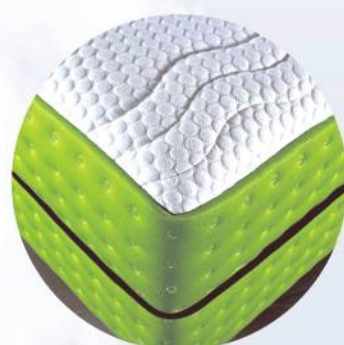
Luxury Line

# Paradise

Soft luxurious feel of Natural Latex with support of HR Foam



HEAVY DUTY KNITTED FABRIC, QUILTED WITH BODYSINK FOAM



UNIQUE BEADLESS TOP FOR MAXIMUM EDGE COMFORT



ELEGANT 'PARADISE' LABEL ON FOOT SIDE



Paradise is made with a unique combination of luxurious HR (High Resilient) foam as core coupled with Soft durable 100% Latex of 2 inches on top. Made with heavy duty Knitted fabric which is quilted with BodySink foam, Paradise offers a superior soft luxurious sleeping surface.



Bu

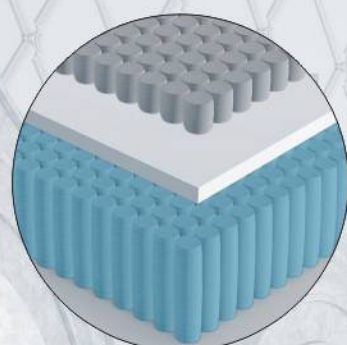


Luxury Line

# Signature

## Ultra-luxurious sleep

Ultra luxurious sleep as often experienced in 7 star luxury hotels, has come to your bedroom with state-of-art Signature Mattress



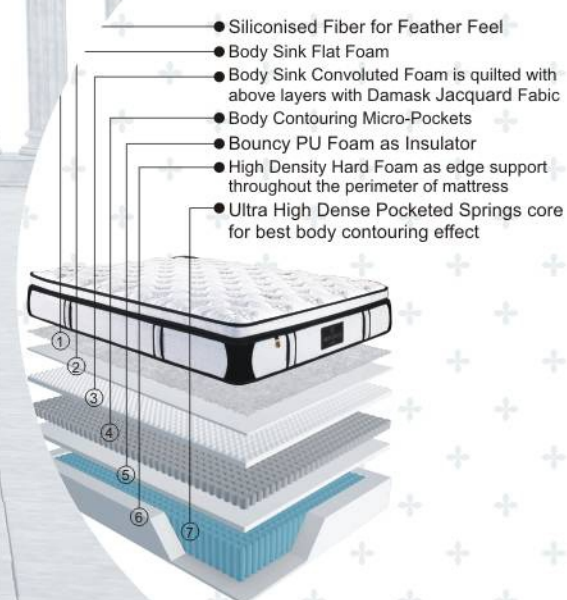
True luxury of Signature Mattress is handcrafted with the best proven body contouring feature '**Micro-pockets**' on top of the most superior body supporting core of '**Ultra HD Pocket Springs**'. Unique Box-top construction with quilting of superior BodySink Foam makes it an unbeatable luxurious sleep surface.



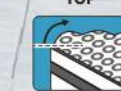
UNIQUE BOX TOP CONSTRUCTION WITH EDGE COVERS



MARK OF TOP QUALITY-LEATHER SIGNATURE LABEL



FLANGER TOP



40% more comfort assured

DURAFIRM EDGE TECHNOLOGY



Long-lasting support

Ultra HD POCKET



BedLine

# Ergolife X SERIES

## ERGONOMICALLY DESIGNED COMPLETE & INTEGRATED SLEEP SYSTEM

Ergolife X Series brings the Best Ever Sleep System designed by Ergonomists & Doctors for most superior comfort for human body. It is made with durable imported electric system for almost every position for back and leg sides.



Wireless Remote Control



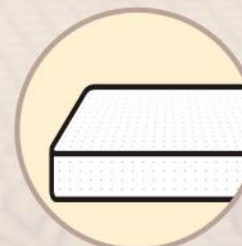
Back & Leg Movement in every angle



Latest upholstered Headboard and enclosure



4 Sliding drawers with good capacity



5 inch Latex Mattress with stylish zip cover

KING KOIL®  
PREMIUM GLOBAL MATTRESS BRAND

## The Most Versatile Sleep System Ever

### Special features:

- Designed by Ergonomists & Doctors for luxurious comfort while maintaining good posture
- Back and Leg individual movements operated with wireless remote
- Luxurious upholstered Headboard and Outer-cover with Drawers included with adjustable beds
- 100% pure Natural Latex mattress of 5 inches covered with luxurious knitted fabric cover
- Allows you to maintain good posture while enjoying reading, watching tv or simply lounging.
- Perfect for patients with back pain, neck pain, vertigo, acid reflux and swelling in legs
- The right reclining posture soothes tired muscles and leaves you feeling rejuvenated



4 Sliding Drawers with good capacity in King & Queen size,  
1 Drawer in Single Size





**KING KOIL**  
PREMIUM QUALITY HOTEL BEDS

**Real Innerspring Technologies Pvt. Ltd.**  
B-7, Sec-3, Noida-201301 (U.P.)  
Tel.: 120-4737700, Telefax: 120-4737777  
E-mail: [mail@kingcoil.in](mailto:mail@kingcoil.in)

Manufactured at:

Works I : Plot No. 58, Sector-6, IIE, Panthagar,  
Rudrapur, Udham Singh Nagar,  
Uttarakhand-263153

Works II : B-7, Sector-3, Noida-201301 (U.P.)

Works III : Gala No. 20-23 & 120-123, B-7,  
Parasnath Complex, Village-Va, Bhiwandi,  
Distt. Thane-421302 (Maharashtra)

Works IV : Plot No. 35, Shamrajpura Layout, 1st Main  
Road, 1st Cross, Vidyananyapura Post,  
Bangalore-560097 (Karnataka)

[www.kingcoil.in](http://www.kingcoil.in)



Committed to 'MAKE IN INDIA' initiative

**KING KOIL**  
*Hospitality*





Brand Ambassador for King Koil  
Lara Dutta (Miss Universe 2000 & Film Actress)

# sleep redefined

## Our mission

To enhance quality of life through better sleep...  
**one night at a time.**

Here are the principles of how we live that every day (and night):

### Our Mattresses:

We strive to achieve best-in-class quality and comfort by pursuing the latest sleep technology. We are committed to designing, sourcing, manufacturing and selling the best quality sleep products commensurate to price.

### Our Customers:

The success of King Koil LLC is dependent on the success of our retail partners. Our business processes are oriented towards adding long-term value and competitiveness. We work jointly to discover business opportunities and develop products & services at a high level.

### Our Community:

Our licensees, retail partners, employees and vendors are part of the community they live and work. Being a good neighbor is a top priority. We will conduct business in a professional and ethical manner with integrity, respect and benevolence that benefits the community.

### Our Shareholders:

As we fulfill our mission, we enjoy the kind of success that rewards our shareholders. It is our responsibility to deliver on these promises so that KKK LLC – and everyone it touches – can persist, thrive and sleep well at night.

Available in more than 100 countries,  
King Koil is preferred in retail & hospitality segments globally..





Samuel Bronstein,  
Founder of King Koil Mattress Company



## One of the Oldest Global Mattress Brand

Over 115 years of bedding experience

In 1898 Samuel Bronstein realized his dream in St. Paul, Minnesota. What started out as 6 employees in a small factory has steadily grown to a top-tier global corporation. Today King Koil mattresses can be found in over 100 countries throughout the world, with its worldwide headquarters located just outside of Chicago, Illinois.

As time has passed the technology has changed, but the level of commitment to quality and service has remained the same. Along the way, King Koil has received many prestigious distinctions including endorsements from the International Chiropractic Association (ICA) and the Foundation for Chiropractic Education and Research (FCER).

The future of King Koil is already taking shape with advances in research and development techniques and the creation of industry-leading applications to help identify proper sleeping comfort for consumers. We adopt and adapt new technology to stay fresh and relevant with our changing world.

**KING KOIL**  
SINCE 1898  
KING OF SLEEP TECHNOLOGY

*King Koil*

**KING  
KOIL**

**KING KOIL**

**KING KOIL**

**KING KOIL**  
PREMIER GLOBAL MATTRESS BRAND



## One of the Biggest Global Mattress Brand

Available in more than 100 countries worldwide

### EUROPE

England, Scotland  
Wales, Ireland  
Greece, Turkey  
Russia, Belarus  
Kazakhstan  
Ukraine, Portugal  
Spain, Germany  
Cyprus  
Czech Republic  
Switzerland, Austria  
Hungary, Slovenia  
Slovakia

### ASIA PACIFIC

Hong Kong, Macau  
Papua New Guinea  
Brunei, Malaysia  
Singapore, Taiwan  
China, Korea  
Indonesia, Cambodia  
Laos, Myanmar  
Thailand, Philippines  
Australia, Fiji  
New Zealand  
Vietnam  
India, Nepal

### LATIN AMERICA

Belize  
El Salvador  
Honduras  
Uruguay  
Guatemala  
Argentina  
Brazil  
Costa Rica  
Nicaragua  
Panama

### MIDDLE EAST

Jordan  
Kuwait  
Israel  
Bahrain  
Syria  
Oman  
Qatar  
Yemen  
Saudi Arabia  
Lebanon, Egypt  
United Arab Emirates

### AFRICA

Zimbabwe  
Botswana  
Namibia  
Mozambique  
Lesotho  
Swaziland  
South Africa  
Zambia

### CARIBBEAN

St. Vincent  
Grenadines  
St. Kitts, Nevis  
Dominica, Grenada  
Barbados  
St. Martin (Fr & Dutch)  
Martinique, Guadeloupe  
St. Lucia  
Trinidad & Tobago  
Antigua, Barbuda  
Montserrat  
Anguilla

### NORTH AMERICA

Canada  
United States





## One of the Largest Selling Hospitality Mattress Brand

Over 10 million hotel rooms furnished worldwide

Hotels around the world have trusted King Koil to deliver on their ultimate goal, providing a premium sleep experience while away from home. The Global Contract Division of King Koil offers a wide variety of mattress technologies to ensure guest satisfaction. All of our mattresses meet our high-quality standards of proper support, comfort and long-lasting durability. All of our sleep systems are available in local and regional sizes to meet the diverse product and design needs of the hospitality industry.

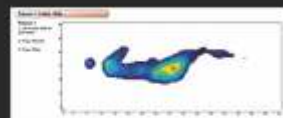
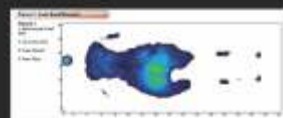
As an established supplier to top hotels known around the world, we are keenly aware that established specifications and budget parameters are key to any successful program.



## Amongst the Leaders in Quality, Innovation & Research

A tireless pursuit for better sleep

King Koil is continually evolving and pushing itself to help others attain better sleep. It's what drives us. As a worldwide leader, we focus on research & development of new technology to be at the forefront of the latest manufacturing trends. Our state-of-the-art research & development centre located in our worldwide headquarters, provides the opportunity to design, create, test and market research products in a matter of days.





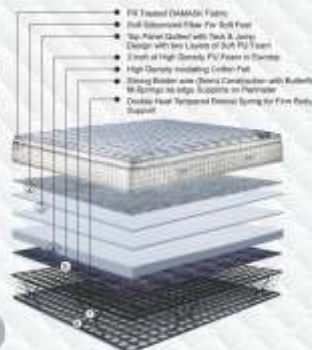
## Superior sleeping solutions for Premium & Business category Hotels

### GUEST REST™

Guest Rest is the most widely used bedding model in our hospitality clientele which is designed with a special technology called EUROTOP. This type of construction helps housekeepers to avoid flipping of mattress after every few months as this is only one side usable. Guest Rest comes in two feels for the guest i.e Firm feel and Plush feel which is made with Bonnell springs & Pocketed springs respectively, topped with super soft foam of 2 inches on top to give a superior guest experience.

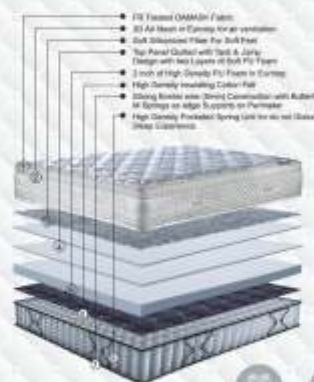
### EuroFirm

EuroFirm is made for the hotel clients who are looking for relatively FIRMER feel and these mattresses are made with Orthopedically designed bonnell springs as the core. In a unique Eurotop construction, a 2 inches super soft foam is topped on top of spring structure which gives a firmer & comfortable sleep experience.



### EuroSoft

EuroSoft is made for the hotel clients who are looking for relatively SOFTER feel and these mattresses are made with most popular technology - Pocketed springs as the core. In a unique Eurotop construction, a 2 inches super soft foam is topped on top of spring structure which gives a softer & cosier sleep experience.





Feel 'Sleeping on the Cloud' Experience

## ComfortSense



Comfort Sense is the first pioneer mattress of Hospitality Industry which gives a real feel of 'Sleeping on the cloud' experience. It has been designed after global efforts of King Koil hospitality team to give the best sleeping experience to top hotel chains guests. After tremendous amount of testings by top hoteliers of best hotel chains, this product specification is made to call COMFORT SENSE, because it gives ultimate comfort in real sense. It comes with Pillow-top construction which is one side usable.



HD POCKET  
springs

★★★★★  
PREFERRED MATTRESS SPECIFICATION  
BY TOP HOTEL CHAINS WORLDWIDE

BodySink  
FOAM



Fire Retardant Specification



Global Hospitality Specification



Air Mattress Specification



Quality Testing At Multiple Levels



High Gull Guard



No Red Dust Technology



Classical Style



12 Year Warranty





KING KOIL  
A Better Sleep For Every Dream

Royal Luxurious  
Sleep Experience only for  
'Suite Rooms'





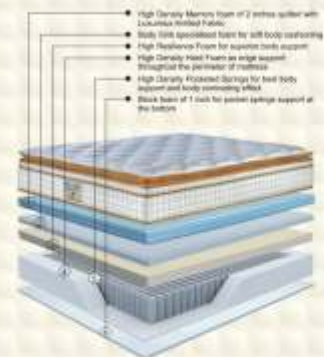
# MAHARAJA GRAND

MATTRESS BEYOND LUXURY

The best handcrafted mattress from our King Koil hospitality team is Maharaja Grand. The reason is simple and the intention is clear i.e. to provide the ultimate guest sleep experience which is truly unparalleled.



Maharaja Grand is made with fusion of two popular mattress manufacturing technologies to create an ultimate sleeping surface. The top side is made with highly sophisticated machinery to quilt a 2 inch thick layer of high density memory foam coupled with high resilience bounce foam below it, constructed with HD pocketed springs which makes it a selective product recommended for your suite rooms.



Euro Pillow-Top Construction



HD POCKET springs

\*\*\*\*\*  
SPECIALLY MADE FOR SUITE ROOMS



Memory Foam Deep Quilting



15 Year Warranty





Read, watch tv, surf the web and adjust your bed's posture for ultimate comfort and support. We spend 1/3 of our life on our bed. Poor posture while lying in bed is one of the largest contributors for chronic neck and back pain. Ergolife Z7 is the perfect solution for a restful experience and luxury living.

## The Most Versatile Sleep System Ever!

Ergonomically designed for the best individualized comfort.

Not only you can read, watch TV, surf the web and adjust your bed's posture, but you will get the best of comfort & support for your entire body with RUBBERISED LATEX MATTRESS. Our ergonomically designed adjustable bed is MEDICALLY CERTIFIED for 7-zone body support. Power backup will help you flatten your bed in case of power cut also.



### ergolife z5

With Memory Foam Combination Mattress

You can adjust your bed's posture for ultimate comfort. Ergonomically designed Z5 adjustable bed includes features you'll love.



### ergolife z7

With Pure Latex Mattress

Not only you can adjust your bed's posture, but you will also get the best of comfort & support for your entire body with Rubberised Latex Mattress. Ergonomically designed Z7 adjustable bed is MEDICALLY CERTIFIED for 7-zone body support.



#### Special Features:

- Designed by Doctors and Ergonomists for luxurious comfort while maintaining good posture
- Back and leg individual movements operated by remote
- Memory Foam Combination Mattress or Pure Latex Mattress to give the perfect balance of comfort and support
- Allows you to maintain good posture while enjoying reading, watching tv or simply lounging
- Perfect for patients with back pain, neck pain, vertigo, acid reflux and swelling in legs
- The right reclining posture soothes food moods and leaves you feeling re-energized
- Quiet Motor (Germany) with 3 year replacement guarantee and 7 year limited warranty
- Power Backup to Flatten bed (in case of power cut)





## ROLL AWAY BEDS (Hydraulic Type)

FOLDABLE & NON-FOLDABLE

Accomodate extra guests  
without compromising in comfort

### Non-foldable

King Koil presents a convenient unfoldable Roll-away bed with uniform sleeping surface. This bed has one single piece mattress without folding joints to provide better sleep. This bed is very convenient in pulling away on wheels from store and adjust in hotel room in minutes. Superior welded tubular steel construction ensures durability and stability.



### Foldable

King Koil Roll-away Beds are perfect if space is a constraint and you may have sudden requirements for accommodating extra guests. When the guest arrives, all you have to do is pull the bed down and roll it towards room. It is completely ready for the weary traveler for a great night's rest.



#### Salient Features :

- M.L.G welded Steel Frame for superior frame strength and life
- 5 inch Spring Mattress for superior guest comfort
- Hydraulic fixtures on both sides for easy-to-use operation
- Powder coated frame for corrosion-free and smooth looking frame
- Heavy duty wheels with stopper feature
- Frame Lock when in folded position for easy movement
- Head and foot side locks to stop mattress movement after opening



Strong and Durable



5 Year Warranty



## PILLOWS

### COMFY

Poly Fiber Pillow



Made from comfortable peel proof fabric, this soft pillow will assist your dreams to run undisturbed! It is so soft and comfortable that you won't feel like getting off the bed! A combination of quality and comfort!

### Royale

MicroFibre Pillow



King Koil MicroFibre Pillow is ultimate in comfort and peace of mind for allergy sufferers. This pillow is filled with hypoallergenic microfiber, for a soothing night's sleep.

### GRAVITY

Memory Foam Pillow



King Koil Gravity Memory Foam Pillow provides maximum support. Vaso-Pro memory foam adjusts its shape according to the change of sleeping position of the user. These pillows are highly resilient, durable and long lasting. Gravity Pillows are light-weight and have a soft comfort feel. These pillows are hypoallergenic. Experience healthier, sounder sleep!

### DOWN & FEATHER

Premium Pillow



King Koil Down & Feather range is identified with Luxurious Bedding. These are made up of all-natural feathers and have good self-relofting characteristics. Feather provides a protective layer over the Down. Down is soft fibers radiating in all directions from a central point. Fabric case is Down and Feather proof and is hypoallergenic. Usage of these pillows helps in increased comfort, lesser chances of neck strain and are durable.

Pillows	Down & Feather Ratio
+ Glory	30:70
+ Retreat	50:50
+ Azure	70:30
+ Escape	100% Down
+ Royal Retreat	50:50

## LINEN PRODUCTS

### MattPro

Quilted Mattress Protector Fitted

King Koil MattPro Mattress Protector provides basic protection to the top sleeping surface from stains, bed odour, dirt and germ deposition due to varied usage. Made with breathable material and micronized fiber fillings, it enhances comfort and durability.



### MattPro Plus

Water-proof & Breathable Mattress Protector

Made with imported ultra-sonic quilted water-proof protector, MattPro Plus is breathable and provides 100% protection to your mattress from leakage of any liquid.

- + Luxurious ultra-sonic quilting on top
- + Super absorbent breathable cotton fabric
- + Filling with poly fiber for softness
- + Durable water-proof coating at bottom



### DUVETS/QUILTS

King Koil Duvet is a luxurious comforter encased in 100% cotton jacquard cover to give you all the warmth you need with very little weight. This duvet has a cassette construction which eliminates movement of the filling and its machine washable properties make it a practical choice for everyday comfort.



### MATTRESS TOPPERS

Mattress Toppers are commonly used in luxurious hotels to provide "Sleeping on a Cloud" like feeling. It is made of microfiber or micronized fiber filling, stuffed in thick layer edge to edge, making a luxurious plush top sleeping surface of the mattress to ensure only one thing that is superior sleep experience.



### BED SHEETS

Our specialized bed sheets crafted for the hospitality sector comes in three standard thread counts i.e. 200, 300 and 400 TC. The appeal of bed sheets comes in two options as plain white sheet and satin striped that can be chosen in accordance to the exclusivity of any hotel.



KING KOIL  
PREMIUM LUXURY MATTRESS BRAND







Hôtels around the world have trusted King Koil to deliver on their ultimate goal, providing a premium sleep experience while away from home. Our hospitality division at King Koil offers a wide variety of mattress technologies to ensure guest satisfaction.

All of our mattresses meet high quality standards of Global Hospitality Industry in terms of proper support, comfort and long lasting durability.

As an established supplier of top hotels around the world, we are keenly aware that established specifications and budget parameters are key to any long-term successful relationship.

**KING KOIL**  
PREMIUM BEDDING, TEXTILES & LINENS